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Press release:

Besam launches Pro-Active Care globally to help customers get optimum performance and longer life from their automatic entrances

ASSA ABLOY Entrance Systems, a leading supplier of automated entrance solutions, is adding Besam Pro-Active Care to its world-class service offer. This newly standardized and clearly structured set of preventative maintenance service levels is now available in every country where Besam does business.

Much like an automobile, automatic entrances have mechanical parts that require regular maintenance for optimum performance. Besam has long provided preventative maintenance services to an international clientele, but due to varying market conditions, local company operations and national safety regulations, the offer differed slightly from country to country.

"Offering a standardized program of service levels worldwide will allow us to gain efficiencies that we can pass along to our customers," says Miguel Soria, Service Development Director for ASSA ABLOY Entrance Systems. "It will also simplify communication with the large international retail customers who partner with us in multiple countries."

Besam Pro-Active Care's four service levels; Bronze, Silver, Gold and Tailor-Flex, include a number of planned maintenance visits each year according to customer need and budget. Each is designed to ensure optimum performance while giving customers the security of knowing that their entrance equipment is regularly inspected and certified for safety according to local regulations.

"Our expertise and local knowledge, combined with the flexibility that's built-in to the new Pro-Active Care plans, means we can meet virtually any customer need when it comes to maintaining dependable and safe operation of their automatic entrances."

In addition to servicing automatic swing-, sliding- and revolving doors regardless of manufacturer, Besam technicians in some countries can also service industrial doors, roller shutters, air curtains and door closers.

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Besam, a group of sales companies within ASSA ABLOY Entrance Systems AB, is a leading global supplier of automatic door solutions and service for pedestrian traffic in commercial, health care and transportation applications. With 1900 employees worldwide and a strong end-user approach, Besam provides automatic doors and service to a global clientele in more than 75 countries

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More information about ASSA ABLOY Entrance Systems, Besam and Besam Pro-Active Care can be found at www.besam.com



ASSA ABLOY, the global leader in door opening solutions